

CHUCHU LIANG

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University of California, Irvine
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EDUCATION

Cornell University, Samuel Curtis Johnson Graduate School of Management
Ph.D. in Accounting, 2018
M.S. in Accounting, 2017

Tsinghua University, School of Economics and Management
M.PAcc., 2013
B.S. in Information Management and Information Systems, 2011

RESEARCH

Publication

“The Effect of Customer Concentration on Firm Profitability: Competitive or Collaborative?”
with Kai Wai Hui and P. Eric Yeung, *Review of Accounting Studies* (forthcoming)

Working Papers

“Advertising Rivalry and Discretionary Disclosure”

“Learning through Failure: The Effect of Lenders’ Recent Default Experience on Borrowers’
Timely Loss Recognition” with Janet Gao, Kenneth Merkley, and Joseph Pacelli

“On the Reliability, Informativeness and Information Transfers of Recognized Customer-Related
Intangibles” with P. Eric Yeung

TEACHING EXPERIENCE

University of California – Irvine, Paul Merage School of Business
Principles of Accounting I (undergraduate), Fall 2018

Cornell University, Samuel Curtis Johnson Graduate School of Management
Financial Accounting (non-MBA graduate), Spring 2017, Student Rating: 4.8/5.0
Financial Accounting (non-MBA graduate), Spring 2016, Student Ratings: 4.2/5.0

INVITED SEMINAR PRESENTATIONS

2018 City University of Hong Kong
2018 Nanyang Technological University
2018 National University of Singapore
2018 Singapore Management University
2018 SUNY Binghamton
2018 The Chinese University of Hong Kong – Shenzhen
2018 The Hong Kong Polytechnic University
2018 Tsinghua University
2018 University of California – Irvine
2018 University of Florida
2018 University of Texas at Austin
2018 University of Toronto

CONFERENCE

Invited Conference Presentations

2018 AAA Annual Meeting, Washington, D.C.
2017 AAA Annual Meeting, San Diego, CA
2017 AAA FARS Midyear Meeting, Charlotte, NC
2017 MIT Asia Conference in Accounting, Hangzhou, China
2016 AAA Annual Meeting, New York, NY
2016 AAA FARS Midyear Meeting, Newport Beach, CA
2016 MIT Asia Conference in Accounting, Xiamen, China

Invited Conference Discussions

2017 MIT Asia Conference in Accounting, Hangzhou, China
2016 AAA Annual Meeting, New York, NY
2015 AAA Annual Meeting, Chicago, IL

SERVICE

Ad-hoc Reviewer

AAA FARS Midyear Meeting, 2016, 2018, 2019
AAA Annual Meeting, 2015, 2016, 2018

University Service

Accounting Area Workshop Coordinator, 2018-2019

AWARDS AND GRANTS

2017-2018 Bartholomew Family Ph.D. Scholarship, Cornell University
2015-2018 Conference Travel Grants, Cornell University
2013-2018 Doctoral Fellowship, Cornell University